

Thomas Robinson
1 Campus Road, Box 9999
Staten Island, NY 10301

February 9, 2015

Connie Wright, Hiring Manager
Sony Corporation of America
550 Madison Ave #33
New York, NY 10022

Dear Ms. Wright:

As a senior Arts Administration major at Wagner College, I was happy to learn that Sony Corporation of America is hiring new associates in its Marketing/Corporate Communications division. I believe that my knowledge of the music business, combined with my extensive experience in working at numerous artistic organizations, would make me an outstanding candidate for this opportunity at Sony Corporation of America.

At Wagner, I have maintained a 3.8 average in my Arts Administration coursework and have completed internships at Warner Music Group International and Brooklyn Academy of Music. I am currently an intern at MTV Networks, where I work as part of a 5-member team to coordinate advertising on social media platforms and participate in event and outreach planning. Additionally, I assist with press coverage for upcoming shows. I have found that I thrive in fast-paced, consumer-driven environments, and I look forward to starting my career at a company as large and as prestigious as Sony Corporation of America.

Besides my Arts Administration coursework and internships, I have also worked part-time at The Staten Island Early Learning Center since I was a senior in high school. What originally started as a fun after-school job turned into a true passion for pursuing music business as a career. Since then, I have volunteered for other organizations, including the YMCA and Carmel Richmond Nursing Home and Rehabilitation Center, with a focus on developing music programs for underserved populations. I know that Sony Corporation of America targets expansive demographics, which makes this Marketing/Corporate Communications Associate opportunity even more appealing to me.

With my successful academic track record, my internship experience, and my love for the music industry, I believe that I will be a valuable asset to Sony Corporation of America. I have enclosed my resume for your review, and I look forward to the opportunity to discuss my credentials with you. Thank you for your consideration.

Sincerely,

Thomas Robinson